



FOR IMMEDIATE RELEASE

OFFICIAL ENTERTAINMENT LINEUP FOR ATLANTA PRIDE WEEKEND ANNOUNCED

Atlanta, Georgia. – Today the Atlanta Pride Committee (APC) announced the Official Entertainment Lineup for the 2011 Pride Weekend. Along with the parade, marketplace and a full weekend of festivities, the festival will once again feature 2 stages of entertainment.

“We are pleased to have the opportunity to bring some of our community’s most talented artists as well as some other recognizable names to the Pride stage this year,” said APC Executive Director, JP Sheffield. “People often ask how we choose our entertainment. We do our best to offer a little something for everyone over the course of the weekend.” Sheffield added.

This year, the APC partnered with Clear Channel’s WiLD (105.7 and 96.7 FM) to bring some exciting up-and-coming talent to the Festival. Those artists include Alexis Jordan, Wynter Gordon and Kim Sozzi. The Station was also involved with adding Debora Cox to the line up. Sheffield said of the relationship, “Atlanta Pride works very hard to establish and maintain great relationships that benefit everyone involved. We are excited to add Clear Channel and specifically, WiLD to the list of those positive and productive partnerships.”

2011 Entertainment Schedule:

BUD LIGHT STAGE

Saturday:

Literary Event
Nubia Soul GODdess
SHADE
The Sexual Side Effects
Promise
Slick and Rose

Sunday:

Bridge 19
Katie Quick
Hemming and Hawing
The RoboDrum

COCA-COLA STAGE

Saturday:

Hannah Thomas
Justin Utley
The Orkids
Gurufish
Michelle Malone
Alexis Jordan
DEMIZES
Wynter Gordon
Deborah Cox

Sunday:

Michel Jon’s band
Kim Sozzi
Beverly McClellan
God-Des & She
Ari Gold
STARLIGHT CABARET

CREATE+ENGAGE+GENERATE



Atlanta Pride 2011 Sponsors are: Coke, Bud Light, The Wild 105.7 & 96.7, Delta Air Lines, Smirnoff, The GA Voice, Fenuxe Magazine, The Gayborhood App, The Georgia Aquarium, Grady Medical, Wells Fargo, Central Parking, Curve Magazine, The W Atlanta Midtown, Whole Foods, Intercontinental Hotel Group, Frito Lay, Barefoot Wine, K-Y, State Farm, Georgia Department of Public Health, Project Q Atlanta, Atlanta Intown, Creative Loafing, Passport Magazine, Pocket Rocket, U. S. Indoor.

About Atlanta Pride: The main purpose of the APC is to promote unity, visibility and self-esteem among lesbians, gay men, bisexuals and transgender persons and to promote a positive image in the Atlanta area and throughout the Southeastern United States through community activities and services.

The main mission of the APC is to provide lesbians, gay men, bisexuals and transgender persons with cultural and educational programs and activities which enhance mental and physical health, provide social support, and foster an awareness of the past and present contributions of lesbians, gay men, bisexuals and transgender persons, through community activities and services, including an annual Pride event.

Media Contact:
Q&A Events
Sheila Merritt
smerritt@QandAEvents.com
404.762.5665 x302