



2025 ATLANTA PRIDE PARADE PRICING SHEET

Application Deadline: July 15, 2025

Definitions of parade entry types can be found at: atlantapride.org/parade-application-guidelines

| | Political | Nonprofit | Small Business | Corporate |
|-------------------------------------|-----------|-----------|----------------|-----------|
| Application Fee | \$50 | \$50 | \$50 | \$100 |
| Small Group (≤50 pedestrians) | \$225 | \$125 | \$225 | \$750 |
| Large Group (51-100 pedestrians) | \$275 | \$150 | \$275 | \$850 |
| Standard Vehicle * | \$475 | \$250 | \$475 | \$1,300 |
| Float ** | \$800 | \$400 | \$800 | \$2,300 |
| Participant Add-On (50 pedestrians) | \$50 | \$25 | \$50 | \$100 |

* Includes one (1) Small Group

** Includes one (1) Large Group

Maximum size of any parade entry is 200 participants.
Each organization may submit one application.