ATLANTA PRIDE COMMITTEE, INC.

FINANCIAL REPORT

DECEMBER 31, 2023



CPAs & ADVISORS

ATLANTA PRIDE COMMITTEE, INC.

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INDEPENDENT AUDITOR'S REPORT

To the Board of Directors Atlanta Pride Committee, Inc. Atlanta, Georgia

Opinion

We have audited the accompanying financial statements of **Atlanta Pride Committee**, **Inc.** (a nonprofit organization), which comprise the statements of financial position as of December 31, 2023, and the related statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Atlanta Pride Committee, Inc. as of December 31, 2023, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of Atlanta Pride Committee, Inc. and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about Atlanta Pride Committee, Inc.'s ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and
 design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis,
 evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate
 in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of Atlanta Pride Committee,
 Inc.'s internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about Atlanta Pride Committee, Inc.'s ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.

Mauldin & Jerkins, LLC

Atlanta, Georgia June 21, 2024



ATLANTA PRIDE COMMITTEE, INC. STATEMENTS OF FINANCIAL POSITION DECEMBER 31, 2023 AND 2022

		2023	2022		
ASSETS					
Current assets					
Cash	\$	503,270	\$	248,806	
Accounts receivable		42,839		225,131	
Prepaid expenses		13,147		3,756	
Total current assets		559,256		477,693	
Noncurrent assets					
Right-of-use asset		10,755		31,823	
Total assets	\$	570,011	\$	509,516	
LIABILITIES AND NET ASSETS (DEFICIT)					
Current liabilities					
Accounts payable	\$	5,515	\$	127,025	
Accrued compensation		20,449		36,028	
Deferred income		20,000		-	
Accrued interest		6,465		19,362	
Lease liability, current		10,941		21,187	
EIDL loan, current		6,377		-	
Total current liabilities		69,747		203,602	
Noncurrent liabilities					
Lease liability, net		-		10,941	
EIDL loan, noncurrent		493,623		500,000	
Total noncurrent liabilities		493,623		510,941	
Total liabilities		563,370		714,543	
Net assets (deficit)					
Without donor restrictions		6,641		(205,027)	
Total liabilities and net assets (deficit)	\$	570,011	\$	509,516	

ATLANTA PRIDE COMMITTEE, INC.

STATEMENT OF ACTIVITIES YEAR ENDED DECEMBER 31, 2023

SUPPORT AND REVENUES		
Support		
Contributions	\$	39,944
In-kind contributions		453,903
	\ <u></u>	493,847
Revenues		
Festival grants, sponsorship, and related activities		1,457,337
Other festival income		233,680
Pride market income		213,061
Parade income		132,582
Investment income		97
Other income		609
		2,037,366
Total support and revenues without donor restrictions		2,531,213
EXPENSES		
Program services		2,092,175
Supporting services		
General and administrative		199,040
Fundraising		28,330
Total expenses		2,319,545
Change in net assets without donor restrictions		211,668
Net deficit without donor restrictions, beginning of year		(205,027)
Net assets without donor restrictions, end of year	\$	6,641

ATLANTA PRIDE COMMITTEE, INC. STATEMENT OF ACTIVITIES YEAR ENDED DECEMBER 31, 2022

		ithout donor restrictions				Total
SUPPORT AND REVENUES						
Support						
Contributions	\$	54,401	\$	-	\$	54,401
In-kind contributions		27,925		-		27,925
	-	82,326		-	-	82,326
Revenues						
Festival grants, sponsorship, and related activities		881,644		-		881,644
Other festival income		276,085		-		276,085
Pride market income		182,451		-		182,451
Parade income		48,434		-		48,434
Program income		38		-		38
Investment income		438		-		438
Other income		4,650		-		4,650
		1,393,740		-		1,393,740
Net assets released from restrictions						
Satisfaction of donor restrictions		1,519		(1,519)		
Total support and revenues		1,477,585		(1,519)		1,476,066
EXPENSES						
Program services		1,719,723		-		1,719,723
Supporting services						
General and administrative		192,212		-		192,212
Fundraising		57,242				57,242
Total expenses		1,969,177				1,969,177
Change in net assets		(491,592)		(1,519)		(493,111)
Net assets at beginning of year		286,565		1,519		288,084
Net deficit at end of year	\$	(205,027)	\$		\$	(205,027)

ATLANTA PRIDE COMMITTEE, INC. STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED DECEMBER 31, 2023

				Supporti	ng ser	vices	
		Program services	~		Fundraising		Total
Advertising and promotion	\$	98,002	\$	_	\$	-	\$ 98,002
Community outreach and reinvestment		14,615		-		-	14,615
Travel and meetings		-		3,228		-	3,228
Festival/events logistics		1,563,365		-		-	1,563,365
Office expenses		2,417		5,595		-	8,012
Shipping and printing		-		598		-	598
Occupancy		16,814		27,874		-	44,688
Dues and subscriptions		-		5,105		-	5,105
Interest expense		-		14,302		-	14,302
Bank charges		-		7,137		-	7,137
Professional fees		1,935		49,628		5,513	57,076
Insurance		65,572		6,900		-	72,472
Salaries and benefits		288,531		45,635		22,817	356,983
Information technology		40,924		-		-	40,924
Other expenses				33,038			 33,038
Total expenses	\$	2,092,175	\$	199,040	\$	28,330	\$ 2,319,545

ATLANTA PRIDE COMMITTEE, INC. STATEMENT OF FUNCTIONAL EXPENSES YEAR ENDED DECEMBER 31, 2022

_	Program services		Fundraising	Total
Advertising and promotion \$	100,468	\$ -	\$ -	\$ 100,468
Community outreach and reinvestment	65,600	-	-	65,600
Travel and meetings	4,825	3,691	-	8,516
Festival/events logistics	1,164,329	30,764	9,079	1,204,172
Office expenses	6,445	12,802	-	19,247
Shipping and printing	-	3,055	-	3,055
Occupancy	15,141	26,389	-	41,530
Dues and subscriptions	-	3,758	-	3,758
Interest expense	-	19,362	-	19,362
Bank charges	-	1,117	-	1,117
Professional fees	-	16,884	26,235	43,119
Insurance	45,352	2,603	-	47,955
Salaries and benefits	311,483	43,856	21,928	377,267
Information technology	5,982	-	-	5,982
Other expenses	98	27,931		28,029
Total expenses §	1,719,723	\$ 192,212	\$ 57,242	\$ 1,969,177

ATLANTA PRIDE COMMITTEE, INC. STATEMENTS OF CASH FLOWS YEARS ENDED DECEMBER 31, 2023 AND 2022

	2023		 2022	
CASH FLOWS FROM OPERATING ACTIVITIES		_	 _	
Change in net assets	\$	211,668	\$ (493,111)	
Adjustments to reconcile change in net assets to				
net cash provided by (used in) operating activities:				
Decrease (increase) in assets				
Accounts receivable		182,292	(206,731)	
Prepaid expenses		(9,391)	91,988	
(Decrease) increase in liabilities				
Accounts payable		(121,510)	122,637	
Accrued compensation		(15,579)	20,496	
Deferred income		20,000	(70,708)	
Lease liability, net		(119)	305	
Accrued interest		(12,897)	 19,362	
Net cash provided by (used in) operating activities		254,464	 (515,762)	
Net increase (decrease) in cash		254,464	(515,762)	
Cash at beginning of year		248,806	 764,568	
Cash at end of year	\$	503,270	\$ 248,806	

ATLANTA PRIDE COMMITTEE, INC. NOTES TO FINANCIAL STATEMENTS

NOTE 1. ORGANIZATION

Atlanta Pride Committee, Inc. ("APC" or the "Organization") was formed as a nonprofit corporation in the state of Georgia to advance unity, visibility, and wellness among persons with widely diverse gender and sexual identities through cultural, social, political, and educational programs and activities. As Georgia's oldest nonprofit organization serving the LGBTQ+ community, APC serves as an advocate of, and resource to, gender and sexually diverse communities in Atlanta and the Southeastern United States. APC's operations include the annual Atlanta Pride Festival and Parade in October as well as educational, social, and historical programs each year, as well as community reinvestment initiatives.

NOTE 2. SIGNIFICANT ACCOUNTING POLICIES

Basis of Accounting

APC prepares its financial statements in accordance with accounting principles generally accepted in the United States of America (GAAP). This basis of accounting involves the application of accrual accounting; consequently, revenues are recognized when earned, and expenses are recognized when incurred.

Basis of Presentation

APC presents its financial statements in accordance with Financial Accounting Standards Board (FASB) ASC, *Financial Statements of Not-for-Profit Organizations*. Under this standard, the Organization is required to report information regarding its financial position and activities according to two self-balancing categories:

Net Assets Without Donor Restrictions – Net assets available for use in general operations and not subject to donor or grantor restrictions. The only limits on these net assets are those resulting from the nature of the Organization and its purposes. It is the policy of the Board of Directors to review their financial standing from time to time and to designate sums of net assets without donor restrictions for specific efforts.

Net Assets With Donor Restrictions – Net assets subject to donor- or grantor- imposed restrictions. Some donor-imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity. Donor-imposed restrictions are released when a restriction expires, that is, when the stipulated time has elapsed, when the stipulated purpose for which the resource was restricted has been fulfilled, or both.

Support and revenues are reported as increases in net assets without donor restrictions unless use of the related assets is limited by donor-imposed stipulations. Expenses are recorded as decreases in net assets without donor restrictions. Gains and losses on assets or liabilities are reported as increases or decreases in net assets without donor restrictions unless their use is restricted by explicit donor stipulation or by law. Expirations of restrictions on net assets (i.e., the donor-stipulated purpose has been fulfilled and/or the stipulated passage of time has elapsed) are reported as net assets released from restrictions.

NOTE 2. SIGNIFICANT ACCOUNTING POLICIES (Continued)

Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

Support and Revenue Recognition

In accordance with FASB, unconditional promises to give cash and other assets are reported at fair value at the date the promise is received. All contributions are available for general use unless specifically restricted by the donor. Amounts received that are designated for a future period or restricted by the donor for specific purposes are reported as support with donor restrictions that increases that net asset class. Conditional promises to give are not recognized until they become unconditional; that is, when the conditions on which they depend are substantially met.

Deferred income is recognized for amounts received in advance of performing the required activities. Balances are generally associated with sponsorship of the annual Atlanta Pride Festival and Parade.

Donated materials and services are reflected as contributions at their fair values at the date of receipt. Donated services are recognized as contributions if the services (a) create or enhance the nonfinancial assets or (b) require specialized skills, are performed by people with those skills, and would otherwise be purchased by the Organization. Many individuals volunteer their time and perform a variety of tasks that assist the Organization but that are not reflected in the financial statements because the criteria for recognition of such efforts under GAAP have not been satisfied.

Functional Allocation of Expenses

The cost of providing various programs and other activities has been summarized on a functional basis in the statements of activities. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

Certain categories of expenses are attributed to more than one program or supporting function. Therefore, expenses require allocation on a reasonable basis that is consistently applied. The expenses that are allocated include salaries and benefits and professional fees, which are allocated on the basis of estimates of time and effort and festival/event logistics, office expenses, and occupancy, which are allocated on the basis of estimates and usage.

Cash and Cash Equivalents

APC considers all highly liquid investments with maturity of ninety days or less when purchased to be cash equivalents. There were no cash equivalents at December 31, 2023. Cash is deposited in financial institutions that are subject to Federal Deposit Insurance Corporation regulations. At times, the amounts on deposit may exceed the federally insured limits. The Organization does not believe that it is exposed to any significant credit risk related to cash.

NOTE 2. SIGNIFICANT ACCOUNTING POLICIES (Continued)

Accounts Receivable and Promises to Give

When a donor has unconditionally promised to contribute funds in future periods, APC recognizes the fair value of the promise at the date of gift. Promises expected to be collected within one year are recorded as a donation and a receivable at net realizable value, which approximates fair value. Promises expected to be collected in future years are recorded as a donation and a receivable at the present value of the expected future cash flows.

The Organization provides for losses on accounts receivable using the allowance method. The allowance is based on experience, third-party contracts, and other circumstances which may affect abilities to meet obligations. It is the Organization's policy to charge off uncollectible accounts receivable when management determines the receivable will not be collected. The Organization considers all accounts receivable at December 31, 2023 to be fully collectible; accordingly, no allowance for doubtful accounts is required.

Fair Value Measurements

FASB's Fair Value Measurements and disclosure guidance provides a framework for measuring fair value under generally accepted accounting principles. This standard applies to all financial instruments that are being measured and reported on a fair value basis. APC has financial instruments, none of which are held for trading purposes, which consists of cash in money market accounts. The carrying amounts reported in the statements financial position approximate fair values.

Property and Equipment

The Organization capitalizes property and equipment in excess of \$5,000. Purchased property and equipment is recorded at cost. Donated items are recorded at fair market value at the time of the gift. Depreciation is computed using the straight-line method over the estimated useful lives of the assets.

Income Taxes

Atlanta Pride Committee, Inc. is exempt from federal income taxes under the provision of Section 501(c)(3) of the Internal Revenue Code. Accordingly, the Organization is not required to pay federal taxes on income, and contributions to the Organization that qualify for the charitable contributions deduction to the extent provided by Section 170 of the Internal Revenue Code.

The preparation of financial statements in conformity with accounting principles generally accepted in the United States requires the Organization to report information regarding its exposure to various tax positions taken by the Organization. Management believes that the Organization has adequately addressed all relevant tax positions and that there are no unrecorded tax liabilities. Management is not aware of any circumstances or transactions that would jeopardize its tax-exempt status.

All tax-exempt entities are subject to review and audit by federal, state, and other applicable agencies. Such agencies may review the taxability of unrelated business income, or the qualification of the tax-exempt entity under the Internal Revenue Code and applicable state statutes. There currently are no audits of the Organization's returns in progress.

The Organization files Form 990 in the U.S. federal jurisdiction and state of Georgia.

NOTE 2. SIGNIFICANT ACCOUNTING POLICIES (Continued)

Recent Accounting Pronouncements

On January 1, 2023, the Organization adopted ASU 2016-13, Financial Instruments – Credit Losses (Topic 326): Measurement of Credit Losses on Financial Instruments, as amended, which replaces the incurred loss methodology with an expected loss methodology that is referred to as the current expected credit loss ("CECL") methodology. The measurement of expected credit losses under the CECL methodology is applicable to certain financial instruments.

The Organization adopted ASC 326 using the modified retrospective method. There were no material impacts to the estimate of credit losses as a result of adoption of ASC 326.

NOTE 3 LIQUIDITY AND AVAILABILITY

The following reflects the Organization's financial assets as of the statement of financial position date, reduced by amounts not available for general use within one year of the statement of financial position date because of contractual or donor-imposed restrictions or internal designations at December 31, 2023:

	 2023	 1899
Cash	\$ 503,270	\$ 248,806
Accounts receivable	 42,839	225,131
	\$ 546,109	\$ 473,937

The Organization manages its liquidity by developing and adopting annual operating budgets that provide sufficient funds for general expenditures in meeting its liabilities and other obligations as they become due.

NOTE 4. CONTRIBUTED SERVICES AND MATERIALS

For the years ended December 31, 2023, nonfinancial contributions recognized included:

	 2023	-	1899
Festival meeting space	\$ 89,000	\$	17,000
Festival logistics support	276,500		10,000
Festival supplies	88,403		925
	\$ 453,903	\$	27,925

The Organization recognized nonfinancial contributions within revenue, including contributed supplies and equipment. Unless otherwise noted, nonfinancial contributions were used for programmatic purposes and did not have donor-imposed restrictions.

Contributed meeting space, logistical support, and supplies are included in the statements of functional expenses in festival/event logistics category.

In valuing contributed materials, the Organization estimated fair value on the basis of estimates of wholesale values that would be received for selling similar products in the United States. In valuing contributed services, the Organization estimated fair value based on current rates for similar services.

NOTE 5. LEASES

In August 2021, APC entered a 35-month noncancelable sublease for office space, ending June 2024. The sublease agreement called for base rental of \$1,763 per month with annual increases. The office space lease transitions to month-to-month after June 2024. Management is actively having discussions with the landlord to extend.

In 2022, the Organization adopted FASB ASU 2016-02, *Leases* (Topic 842) which requires the recognition of a right-of-use asset and a lease liability based on the present value of the remaining lease payments. The Organization's incremental borrowing rate of 2.75% was used as the discount rate in order to determine present value. The following is a schedule by years of minimum future rentals on noncancelable operating leases and the amortization of the net present value (NPV) of the lease liability as of December 31, 2023:

For the year ending December 31:	_	mum annual e payments	opei	Amortization of operating lease liability		ortization of t-to-use asset
2024	\$	11,004	\$	10,941	\$	10,755

Rent expense for office space for the years ended December 31, 2023 totaled \$23,380 and \$21,045, respectively, and is included in occupancy on the statements of functional expenses.

NOTE 6. EIDL LOAN AND ACCRUED INTEREST

APC received a loan under the SBA's Economic Injury and Disaster Loan (EIDL) program. \$150,000 was received in July 2020 and \$350,000 was received in December 2021. The loan term is 30 years, maturing on July 19, 2050. Interest accrues at 2.75% per annum, and the loan is secured by APC's assets.

Future scheduled principal payments are as follows as of December 31, 2023:

2024	\$ 6,377
2025	13,146
2026	13,512
2027	13,889
2028	14,276
Thereafter	 438,800
Total	\$ 500,000

Monthly payments of \$2,213 are required over the remaining loan term. Payments are applied first to interest. If the payment is greater than the interest due, principal is reduced. If not, the interest account is increased. Interest account and unpaid at December 31, 2023 was \$6,465 and \$19,362, respectively.

NOTE 7. DEFERRED INCOME

During the year ended December 31, 2023, a payment was received to sponsor the annual Atlanta Pride Festival and Parade events. Deferred sponsorships totaled \$20,000 at December 31, 2023.

NOTE 8. NET ASSETS RELEASED FROM DONOR RESTRICTIONS

For the years ended December 31, 2023 and 1899, net assets with donor restrictions were released from restrictions by incurring expenses satisfying the restricted purposes and timing specified by donors as follows:

	2023		1899	
ELEVATE	<u>\$</u>	 \$	1,519	

NOTE 9. COMMUNITY REINVESTMENT GRANTS

APC's pride in action and community reinvestment grants (CRG) provide funding and resources to fellow community organizations that align with APC's mission and strategic goals. APC is committed to lending support to those working to uplift the most vulnerable members of Atlanta's LGBTQ+ community.

Through a competitive grant application process, APC awarded \$66,400 during the year ended December 31, 2022. No such awards were made during 2023.

NOTE 10. SUBSEQUENT EVENTS

Management has evaluated subsequent events through June 21, 2024, the date on which the financial statements were available to be issued.