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ATLANTA PRIDE
COMMITTEE, INC.

FINANCIAL REPORT

DECEMBER 31, 2024



ATLANTA PRIDE COMMITTEE, INC.

**FINANCIAL REPORT
DECEMBER 31, 2024**

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INDEPENDENT AUDITOR'S REPORT

To the Board of Directors
Atlanta Pride Committee, Inc.
Atlanta, Georgia

Opinion

We have audited the accompanying financial statements of **Atlanta Pride Committee, Inc.** (a nonprofit organization), which comprise the statements of financial position as of December 31, 2024 and 2023, and the related statements of activities, functional expenses and cash flows for the years then ended, and the related notes to the financial statements.

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Atlanta Pride Committee, Inc. as of December 31, 2024 and 2023, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Basis for Opinion

We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Our responsibilities under those standards are further described in the Auditor's Responsibilities for the Audit of the Financial Statements section of our report. We are required to be independent of Atlanta Pride Committee, Inc. and to meet our other ethical responsibilities in accordance with the relevant ethical requirements relating to our audits. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Responsibilities of Management for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with accounting principles generally accepted in the United States of America, and for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is required to evaluate whether there are conditions or events, considered in the aggregate, that raise substantial doubt about Atlanta Pride Committee, Inc.'s ability to continue as a going concern within one year after the date that the financial statements are available to be issued.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance but is not absolute assurance and therefore is not a guarantee that an audit conducted in accordance with generally accepted auditing standards will always detect a material misstatement when it exists. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control. Misstatements are considered material if there is a substantial likelihood that, individually or in the aggregate, they would influence the judgment made by a reasonable user based on the financial statements.

In performing an audit in accordance with generally accepted auditing standards, we:

- Exercise professional judgment and maintain professional skepticism throughout the audit.
- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, and design and perform audit procedures responsive to those risks. Such procedures include examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of Atlanta Pride Committee, Inc.'s internal control. Accordingly, no such opinion is expressed.
- Evaluate the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluate the overall presentation of the financial statements.
- Conclude whether, in our judgment, there are conditions or events, considered in the aggregate, that raise substantial doubt about Atlanta Pride Committee, Inc.'s ability to continue as a going concern for a reasonable period of time.

We are required to communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit, significant audit findings, and certain internal control-related matters that we identified during the audit.

Mauldin & Jenkins, LLC

Atlanta, Georgia
September 11, 2025

ATLANTA PRIDE COMMITTEE, INC.
STATEMENTS OF FINANCIAL POSITION
DECEMBER 31, 2024 AND 2023

	2024	2023
ASSETS		
Current assets		
Cash	\$ 712,488	\$ 503,270
Accounts receivable	5,815	42,839
Deposits	1,980	-
Prepaid expenses	7,394	13,147
Total current assets	727,677	559,256
Noncurrent assets		
Right-of-use asset	75,732	10,755
Total assets	\$ 803,409	\$ 570,011
LIABILITIES AND NET ASSETS		
Current liabilities		
Accounts payable	\$ 6,928	\$ 5,515
Accrued compensation	16,939	20,449
Deferred income	3,400	20,000
Accrued interest	13,146	6,465
Lease liability, current	22,604	10,941
EIDL loan, current	13,116	6,377
Total current liabilities	76,133	69,747
Noncurrent liabilities		
Lease liability, net	53,361	-
EIDL loan, noncurrent	480,477	493,623
Total noncurrent liabilities	533,838	493,623
Total liabilities	609,971	563,370
Net assets		
Without donor restrictions	190,938	6,641
With donor restrictions	2,500	-
Total net assets	193,438	6,641
Total liabilities and net assets	\$ 803,409	\$ 570,011

See Notes to Financial Statements.

ATLANTA PRIDE COMMITTEE, INC.

STATEMENT OF ACTIVITIES YEAR ENDED DECEMBER 31, 2024

	Without donor restrictions	With donor restrictions	Total
SUPPORT AND REVENUES			
Support			
Contributions	\$ 31,403	\$ 2,500	\$ 33,903
In-kind contributions	480,000	-	480,000
	<u>511,403</u>	<u>2,500</u>	<u>513,903</u>
Revenues			
Festival grants, sponsorship, and related activities	1,572,400	-	1,572,400
Other festival income	279,037	-	279,037
Pride market income	210,504	-	210,504
Parade income	129,716	-	129,716
Investment income	7,421	-	7,421
Other income	6,282	-	6,282
	<u>2,205,360</u>	<u>-</u>	<u>2,205,360</u>
Total support and revenues without donor restrictions	<u>2,716,763</u>	<u>2,500</u>	<u>2,719,263</u>
EXPENSES			
Program services	2,253,551	-	2,253,551
Supporting services			
General and administrative	229,652	-	229,652
Fundraising	49,263	-	49,263
	<u>2,532,466</u>	<u>-</u>	<u>2,532,466</u>
Change in net assets	184,297	2,500	186,797
Net assets, beginning of year	<u>6,641</u>	<u>-</u>	<u>6,641</u>
Net assets, end of year	<u>\$ 190,938</u>	<u>\$ 2,500</u>	<u>\$ 193,438</u>

See Notes to Financial Statements.

ATLANTA PRIDE COMMITTEE, INC.**STATEMENT OF ACTIVITIES
YEAR ENDED DECEMBER 31, 2023****SUPPORT AND REVENUES**

Support	
Contributions	\$ 39,944
In-kind contributions	453,903
	<u>493,847</u>
Revenues	
Festival grants, sponsorship, and related activities	1,457,337
Other festival income	233,680
Pride market income	213,061
Parade income	132,582
Investment income	97
Other income	609
	<u>2,037,366</u>
 Total support and revenues	 <u>2,531,213</u>

EXPENSES

Program services	2,092,175
Supporting services	
General and administrative	199,040
Fundraising	28,330
	<u>237,370</u>
 Total expenses	 <u>2,319,545</u>
 Change in net assets	 211,668
 Net assets without donor restrictions, beginning of year	 <u>(205,027)</u>
 Net assets without donor restrictions, end of year	 <u>\$ 6,641</u>

See Notes to Financial Statements.

ATLANTA PRIDE COMMITTEE, INC.
STATEMENT OF FUNCTIONAL EXPENSES
YEAR ENDED DECEMBER 31, 2024

	Program services	Supporting services		Total
		General and administrative	Fundraising	
Advertising and promotion	\$ 112,684	\$ -	\$ -	\$ 112,684
Community outreach and reinvestment	63,350	-	-	63,350
Travel and meetings	1,430	10,941	-	12,371
Festival/events logistics	1,634,967	-	-	1,634,967
Office expenses	870	2,311	-	3,181
Shipping and printing	-	2,024	-	2,024
Occupancy	17,040	31,879	-	48,919
Dues and subscriptions	-	3,749	-	3,749
Interest expense	-	26,830	-	26,830
Bank charges	-	6,089	-	6,089
Professional fees	24,990	56,935	5,186	87,111
Insurance	73,227	7,160	-	80,387
Salaries and benefits	295,980	52,471	44,077	392,528
Information technology	29,013	-	-	29,013
Other expenses	-	29,263	-	29,263
Total expenses	<u>\$ 2,253,551</u>	<u>\$ 229,652</u>	<u>\$ 49,263</u>	<u>\$ 2,532,466</u>

See Notes to Financial Statements.

ATLANTA PRIDE COMMITTEE, INC.
STATEMENT OF FUNCTIONAL EXPENSES
YEAR ENDED DECEMBER 31, 2023

	Program services	Supporting services		Total
		General and administrative	Fundraising	
Advertising and promotion	\$ 98,002	\$ -	\$ -	\$ 98,002
Community outreach and reinvestment	14,615	-	-	14,615
Travel and meetings	-	3,228	-	3,228
Festival/events logistics	1,563,365	-	-	1,563,365
Office expenses	2,417	5,595	-	8,012
Shipping and printing	-	598	-	598
Occupancy	16,814	27,874	-	44,688
Dues and subscriptions	-	5,105	-	5,105
Interest expense	-	14,302	-	14,302
Bank charges	-	7,137	-	7,137
Professional fees	1,935	49,628	5,513	57,076
Insurance	65,572	6,900	-	72,472
Salaries and benefits	288,531	45,635	22,817	356,983
Information technology	40,924	-	-	40,924
Other expenses	-	33,038	-	33,038
Total expenses	<u>\$ 2,092,175</u>	<u>\$ 199,040</u>	<u>\$ 28,330</u>	<u>\$ 2,319,545</u>

See Notes to Financial Statements.

ATLANTA PRIDE COMMITTEE, INC.
STATEMENTS OF CASH FLOWS
YEARS ENDED DECEMBER 31, 2024 AND 2023

	<u>2024</u>	<u>2023</u>
CASH FLOWS FROM OPERATING ACTIVITIES		
Change in net assets	\$ 186,797	\$ 211,668
Adjustments to reconcile change in net assets to net cash provided by operating activities:		
Decrease (increase) in assets		
Accounts receivable	37,024	182,292
Deposits	(1,980)	-
Prepaid expenses	5,753	(9,391)
Increase (decrease) in liabilities		
Accounts payable	1,413	(121,510)
Accrued compensation	(3,510)	(15,579)
Deferred income	(16,600)	20,000
Lease liability, net	47	(119)
Accrued interest	6,681	(12,897)
	<u>215,625</u>	<u>254,464</u>
Net cash provided by operating activities		
CASH FLOWS FROM FINANCING ACTIVITIES		
Payments on EIDL loan	<u>(6,407)</u>	<u>-</u>
	<u>(6,407)</u>	<u>-</u>
Net cash used in financing activities		
Net increase in cash	209,218	254,464
Cash at beginning of year	<u>503,270</u>	<u>248,806</u>
Cash at end of year	<u><u>\$ 712,488</u></u>	<u><u>\$ 503,270</u></u>

See Notes to Financial Statements.

ATLANTA PRIDE COMMITTEE, INC.

NOTES TO FINANCIAL STATEMENTS

NOTE 1. ORGANIZATION

Atlanta Pride Committee, Inc. (“APC” or the “Organization”) was formed as a nonprofit corporation in the state of Georgia to advance unity, visibility, and wellness among persons with widely diverse gender and sexual identities through cultural, social, political, and educational programs and activities. As Georgia's oldest nonprofit organization serving the LGBTQ+ community, APC serves as an advocate of, and resource to, gender and sexually diverse communities in Atlanta and the Southeastern United States. APC’s operations include the annual Atlanta Pride Festival and Parade in October as well as educational, social, and historical programs each year, as well as community reinvestment initiatives.

NOTE 2. SIGNIFICANT ACCOUNTING POLICIES

Basis of Accounting

APC prepares its financial statements in accordance with accounting principles generally accepted in the United States of America (GAAP). This basis of accounting involves the application of accrual accounting; consequently, revenues are recognized when earned, and expenses are recognized when incurred.

Basis of Presentation

APC presents its financial statements in accordance with Financial Accounting Standards Board (FASB) ASC, *Financial Statements of Not-for-Profit Organizations*. Under this standard, the Organization is required to report information regarding its financial position and activities according to two self-balancing categories:

Net Assets Without Donor Restrictions – Net assets available for use in general operations and not subject to donor or grantor restrictions. The only limits on these net assets are those resulting from the nature of the Organization and its purposes. It is the policy of the Board of Directors to review their financial standing from time to time and to designate sums of net assets without donor restrictions for specific efforts.

Net Assets With Donor Restrictions – Net assets subject to donor- or grantor- imposed restrictions. Some donor-imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity. Donor-imposed restrictions are released when a restriction expires, that is, when the stipulated time has elapsed, when the stipulated purpose for which the resource was restricted has been fulfilled, or both.

Support and revenues are reported as increases in net assets without donor restrictions unless use of the related assets is limited by donor-imposed stipulations. Expenses are recorded as decreases in net assets without donor restrictions. Gains and losses on assets or liabilities are reported as increases or decreases in net assets without donor restrictions unless their use is restricted by explicit donor stipulation or by law. Expirations of restrictions on net assets (i.e., the donor-stipulated purpose has been fulfilled and/or the stipulated passage of time has elapsed) are reported as net assets released from restrictions.

NOTES TO FINANCIAL STATEMENTS

NOTE 2. SIGNIFICANT ACCOUNTING POLICIES (Continued)

Use of Estimates

The preparation of financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Accordingly, actual results could differ from those estimates.

Support and Revenue Recognition

In accordance with FASB, unconditional promises to give cash and other assets are reported at fair value at the date the promise is received. All contributions are available for general use unless specifically restricted by the donor. Amounts received that are designated for a future period or restricted by the donor for specific purposes are reported as support with donor restrictions that increases that net asset class. Conditional promises to give are not recognized until they become unconditional; that is, when the conditions on which they depend are substantially met.

Deferred income is recognized for amounts received in advance of performing the required activities. Balances are generally associated with sponsorship of the annual Atlanta Pride Festival and Parade.

Donated materials and services are reflected as contributions at their fair values at the date of receipt. Donated services are recognized as contributions if the services: (a) create or enhance the nonfinancial assets or (b) require specialized skills, are performed by people with those skills, and would otherwise be purchased by the Organization. Many individuals volunteer their time and perform a variety of tasks that assist the Organization but that are not reflected in the financial statements because the criteria for recognition of such efforts under GAAP have not been satisfied.

Functional Allocation of Expenses

The cost of providing various programs and other activities has been summarized on a functional basis in the statements of activities. Accordingly, certain costs have been allocated among the programs and supporting services benefited.

Certain categories of expenses are attributed to more than one program or supporting function. Therefore, expenses require allocation on a reasonable basis that is consistently applied. The expenses that are allocated include salaries and benefits and professional fees, which are allocated on the basis of estimates of time and effort and festival/event logistics, office expenses, and occupancy, which are allocated on the basis of estimates and usage.

Cash and Cash Equivalents

APC considers all highly liquid investments with maturity of ninety days or less when purchased to be cash equivalents. There were no cash equivalents at December 31, 2024 and 2023. Cash is deposited in financial institutions that are subject to Federal Deposit Insurance Corporation regulations. At times, the amounts on deposit may exceed the federally insured limits. The Organization does not believe that it is exposed to any significant credit risk related to cash.

NOTES TO FINANCIAL STATEMENTS

NOTE 2. SIGNIFICANT ACCOUNTING POLICIES (Continued)

Accounts Receivable and Promises to Give

When a donor has unconditionally promised to contribute funds in future periods, APC recognizes the fair value of the promise at the date of gift. Promises expected to be collected within one year are recorded as a donation and a receivable at net realizable value, which approximates fair value. Promises expected to be collected in future years are recorded as a donation and a receivable at the present value of the expected future cash flows.

The Organization provides for losses on accounts receivable using the allowance method. The allowance is based on experience, third-party contracts, and other circumstances which may affect abilities to meet obligations. It is the Organization's policy to charge off uncollectible accounts receivable when management determines the receivable will not be collected. The Organization considers all accounts receivable at December 31, 2024 and 2023 to be fully collectible; accordingly, no allowance for doubtful accounts is required.

Fair Value Measurements

FASB's *Fair Value Measurements* and disclosure guidance provides a framework for measuring fair value under generally accepted accounting principles. This standard applies to all financial instruments that are being measured and reported on a fair value basis. APC has financial instruments, none of which are held for trading purposes, which consists of cash in money market accounts. The carrying amounts reported in the statements financial position approximate fair values.

Property and Equipment

The Organization capitalizes property and equipment in excess of \$5,000. Purchased property and equipment is recorded at cost. Donated items are recorded at fair market value at the time of the gift. Depreciation is computed using the straight-line method over the estimated useful lives of the assets.

Income Taxes

Atlanta Pride Committee, Inc. is exempt from federal income taxes under the provision of Section 501(c)(3) of the Internal Revenue Code. Accordingly, the Organization is not required to pay federal taxes on income, and contributions to the Organization that qualify for the charitable contributions deduction to the extent provided by Section 170 of the Internal Revenue Code.

The preparation of financial statements in conformity with accounting principles generally accepted in the United States requires the Organization to report information regarding its exposure to various tax positions taken by the Organization. Management believes that the Organization has adequately addressed all relevant tax positions and that there are no unrecorded tax liabilities. Management is not aware of any circumstances or transactions that would jeopardize its tax-exempt status.

All tax-exempt entities are subject to review and audit by federal, state, and other applicable agencies. Such agencies may review the taxability of unrelated business income, or the qualification of the tax-exempt entity under the Internal Revenue Code and applicable state statutes. There currently are no audits of the Organization's returns in progress.

The Organization files Form 990 in the U.S. federal jurisdiction and state of Georgia.

NOTES TO FINANCIAL STATEMENTS

NOTE 3 LIQUIDITY AND AVAILABILITY

The following reflects the Organization's financial assets as of the statement of financial position date, reduced by amounts not available for general use within one year of the statement of financial position date because of contractual or donor-imposed restrictions or internal designations at December 31, 2024 and 2023:

	<u>2024</u>	<u>2023</u>
Cash	\$ 714,468	\$ 503,270
Accounts receivable	5,815	42,839
	<u>\$ 720,283</u>	<u>\$ 546,109</u>

The Organization manages its liquidity by developing and adopting annual operating budgets that provide sufficient funds for general expenditures in meeting its liabilities and other obligations as they become due.

NOTE 4. CONTRIBUTED SERVICES AND MATERIALS

For the years ended December 31, 2024 and 2023, nonfinancial contributions recognized included:

	<u>2024</u>	<u>2023</u>
Festival meeting space	\$ 82,500	\$ 89,000
Festival advertising and marketing	275,000	216,500
Festival supplies	27,500	88,403
Festival medical services	75,000	60,000
Festival volunteer meals	20,000	-
	<u>\$ 480,000</u>	<u>\$ 453,903</u>

The Organization recognized nonfinancial contributions within revenue, including contributed supplies and equipment. Unless otherwise noted, nonfinancial contributions were used for programmatic purposes and did not have donor-imposed restrictions.

Contributed meeting space, logistical support, and supplies are included in the statements of functional expenses in festival/event logistics category.

In valuing contributed materials, the Organization estimated fair value on the basis of estimates of wholesale values that would be received for selling similar products in the United States. In valuing contributed services, the Organization estimated fair value based on current rates for similar services.

NOTES TO FINANCIAL STATEMENTS

NOTE 5. LEASES

In August 2021, APC entered a 35-month noncancelable sublease for office space that ended June 2024. The sublease agreement called for base rental of \$1,763 per month with annual increases. In June 2024, APC entered a 4-year noncancelable sublease for office space, ending February 2028. The sublease agreement called for base rental of \$1,980 per month with annual increases.

In 2022, the Organization adopted FASB ASU 2016-02, *Leases* (Topic 842) which requires the recognition of a right-of-use asset and a lease liability based on the present value of the remaining lease payments. The Organization's incremental borrowing rate of 2.75% was used as the discount rate in order to determine present value. The following is a schedule by years of minimum future rentals on noncancelable operating leases and the amortization of the net present value (NPV) of the lease liability as of December 31, 2024:

For the year ending December 31:	Minimum annual lease payments	Amortization of operating lease liability	Amortization of right-to-use asset
2025	24,354	22,604	22,569
2026	24,959	23,848	23,208
2027	25,585	25,148	23,881
2028	4,370	4,365	6,074
	\$ 79,268	\$ 75,965	\$ 75,732

Rent expense for office space for the years ended December 31, 2024 and 2023 totaled \$24,842 and \$23,380, respectively, and is included in occupancy on the statements of functional expenses.

NOTE 6. EIDL LOAN AND ACCRUED INTEREST

APC received a loan under the SBA's Economic Injury and Disaster Loan (EIDL) program. \$150,000 was received in July 2020 and \$350,000 was received in December 2021. The loan term is 30 years, maturing on July 19, 2050. Interest accrues at 2.75% per annum, and the loan is secured by APC's assets.

Future scheduled principal payments are as follows as of December 31, 2024:

2024	\$ 13,146
2025	13,512
2026	13,889
2027	14,276
2028	14,673
Thereafter	424,127
Total	\$ 493,623

Monthly payments of \$2,213 are required over the remaining loan term. Payments are applied first to interest. If the payment is greater than the interest due, principal is reduced. If not, the interest account is increased. Interest accrued and unpaid at December 31, 2024 and 2023 was \$13,146 and 6,465, respectively.

NOTES TO FINANCIAL STATEMENTS

NOTE 7. DEFERRED INCOME

During the years ended December 31, 2024 and 2023, a payment was received to sponsor the annual Atlanta Pride Festival and Parade events. Deferred sponsorships totaled \$3,400 and \$20,000 at December 31, 2024 and 2023, respectively.

NOTE 8. NET ASSETS WITH DONOR RESTRICTIONS

At December 31, 2024, net assets with donor restrictions were available for the following purposes:

	<u>2024</u>
Community grants - 2025	<u>\$ 2,500</u>

Net assets with donor restrictions consist of cash.

NOTE 9. COMMUNITY REINVESTMENT GRANTS

APC's pride in action and community reinvestment grants (CRG) provide funding and resources to fellow community organizations that align with APC's mission and strategic goals. APC is committed to lending support to those working to uplift the most vulnerable members of Atlanta's LGBTQ+ community.

Through a competitive grant application process, APC awarded \$63,350 and \$14,615, respectively, during the years ended December 31, 2024 and 2023.

NOTE 10. EMPLOYEE RETENTION TAX CREDIT

APC participated in the Employee Retention Tax Credit (commonly referred to as the "ERC") stimulus program that was initially established under the Coronavirus Aid, Relief, and Economic Security (CARES) Act and later extended with the Consolidated Appropriation Act. The stimulus program was designed to lessen the disruptive impact caused by the COVID-19 pandemic and allows an eligible employer to receive a refundable tax credit against qualified wages and certain health insurance costs.

As prescribed under FASB's *Not-for-Profit* presentation and disclosure guidance, APC considers the date that the tax credits are received to be the point in time the associated revenue is recognized. For the years ended December 31, 2024 and 2023, APC did not recognize any of the ERC funding as revenue, as no funding was received during the respective periods. Subsequent to year end, APC received and recognized \$67,847 of grant revenue related to the ERC.

NOTE 11. SUBSEQUENT EVENTS

Management has evaluated subsequent events through September 11, 2025, the date on which the financial statements were available to be issued.