

2026 ATLANTA PRIDE CELEBRATION PARADE PARTICIPANT AGREEMENT

Parade Participant agrees to each and every clause set forth in this Parade Participant Agreement (hereinafter, "Agreement") and identified in the Atlanta Pride Parade Application incorporated by reference herein (hereinafter, "Application"). Failure by the Parade Participant to abide by any clauses set forth in this Agreement gives The Atlanta Pride Committee, Inc. (hereinafter "APC") and/or the authorized agents of APC the right to (1) immediately terminate this Agreement (2) require Parade Participant, immediately upon notice of violation of this Agreement, to cease operations and vacate the premises, and (3) forfeit any and all fees paid to APC for the right and privilege of participating as a Pride Parade Participant of the 2026 Atlanta Pride Festival. No clauses of this agreement may be changed in any way or altered without the written, signed permission of APC. Any enforcement actions taken by APC are final and not subject to refund, appeal, or damages claims.

1. The Parade will take place on Sunday, October 11, 2026, at 12:00 p.m. Participants will be placed in sections based on the date on which they applied and paid, with the exception of grand marshals, sponsors, and special guests who will be placed as individually agreed upon. Parade order, staging, and all other information will be communicated to all registered participants after September 20, 2026. Payments received after September 15, 2026, must be made via cashier's check, money order, cash, or credit card.

2. Each group is required to designate one person as their "parade representative." The parade representative will help with coordination of vehicle/group setup and control the flow of their float/group during the parade. Parade representatives are required to report to parade check-in for entry verification on October 11, 2026, by no later than 11:00 a.m.

3. Entries onsite must reflect the application as filed with APC. No other group or business may be promoted on a banner/sign/logo without written permission from APC. If a participant has not received written permission, APC reserves the right to remove any entry that represents any endeavor, whether for-profit or otherwise, different from what is listed on the participant's application. APC shall bear no liability for any 'sunk costs' or 'lost exposure' resulting therefrom. Parade spaces may not be sold or "sublet" without written permission from APC.

4. Anyone wishing to walk in the parade must be registered to be included in the lineup. The Atlanta Pride Parade is for the entire community, so please be mindful of children on the parade route. Participants must follow all information and directions of volunteers during parade assembly, execution, and disassembly. Parade Marshals are in place for safety and security. Participants must maintain a safe distance between their group and others, but not so far as to slow the progress of the Parade. Throwing of any articles of any kind is prohibited.

5. While APC will make reasonable attempts to accommodate all requests for Parade placement, Parade placement of participants is at the sole discretion of APC, and such placements are final.

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6. APC encourages groups to showcase their organization/business through a float in the 2026 Atlanta Pride Parade. All cars and vehicles must be registered as floats. A vehicle pulling a float is considered one (1) float.
7. Float dimensions may not exceed 12' wide x 30' long x 12' high (street to highest point). Trailers must be towed by an accompanying vehicle and have a turning radius of not less than 90°. A fire extinguisher must be on board each float/vehicle. All sound systems must be self-powered and must meet city codes for amplification standards. Names of the sponsoring business or organization should appear on the float for judging. Each organization must provide applicable insurance for each float/vehicle entered. All motorcycle riders must wear a helmet. Failure to comply with these standards will result in the disqualification of the float and possible removal from the parade.
8. Any person operating a vehicle in the Parade, whether powered, self-powered, or non-powered, does so at their own risk, bearing all liability for any and all damages or loss of personal property and/or any personal injuries sustained to themselves or other person(s). The vehicle operator hereby waives any and all claims and defenses they may have against the Atlanta Pride Committee, Inc. of whatever kind or nature as a result of their independent use of such vehicle. The person operating such vehicle must maintain adequate and sufficient insurance coverage to indemnify themselves and the Atlanta Pride Committee, Inc. from any and all damages and/or loss to property in addition to any and all personal injuries, of whatever kind or severity, to the vehicle operator or any other person who is injured as a result of the use of such vehicle.
9. In accordance with City, State, and Federal Laws, no alcoholic beverages will be allowed during any portion of the 2026 Atlanta Pride Parade event on October 11, 2026. Furthermore, no person under the influence of alcohol or drugs shall be allowed to operate a motor vehicle during the Parade.
10. APC reserves the right to remove, including but not limited to, any person, motorized or non-motorized vehicle, conveyance, float, or participant(s) for any activity deemed unsafe, violation of any rules contained herein, or action or inaction that may cause any delay to the progress of the parade. APC shall not be liable for any removal decisions made in good faith.
11. No articles of any kind may be thrown from the float, and no one may enter or exit the float once the float is in motion on the parade route.
12. Only service animals as defined by the Americans with Disabilities Act are allowed to participate in the Atlanta Pride Parade. The ADA defines service animals as “any dog that is individually trained to do work or perform tasks for the benefit of an individual with a disability, including a physical, sensory, psychiatric, intellectual, or other mental disability. Tasks performed can include, among other things, pulling a wheelchair, retrieving dropped items, alerting a person to a sound, reminding a person to take medication, or pressing an elevator button.” Emotional support animals, comfort animals, therapy dogs, and/or companion animals/pets are

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not “service animals” under Title II and Title III of the ADA. Other species of animals, whether wild or domestic, trained or untrained, are not considered service animals either. The work or tasks performed by a service animal must be directly related to the individual’s disability. It does not matter if a person has a note from a doctor that states that the person has a disability and needs to have the animal for emotional support. A doctor’s letter does not turn an animal into a service animal.

13. The Atlanta Police Department is responsible for enforcing all applicable state laws and local ordinances during the 2026 Atlanta Pride Parade. Such laws may include, but are not limited to, public decency, alcohol, controlled substances, public safety, and standard vehicle insurance requirements.

14. Cancellation Policy: Included in each registration is a non-refundable registration fee per entry. For the remainder of fees, a 75% refund will be given with a written request to cancel received by July 15, 2026. A 50% refund will be issued with a written request received between July 15 and August 31, 2026. No refunds will be given for any request received after August 31, 2026.

15. APC hereby absolves itself of any and all liability arising from the use of floats in the 2026 Atlanta Pride Parade or any activities in association with APC. Participant hereby agrees to indemnify APC and hold it harmless from any and all damages arising from Participant’s use of floats in the 2026 Atlanta Pride Parade, and in any activities in association with APC.

The Atlanta Pride Festival exists to celebrate LGBTQ+ people in the Southeast by amplifying diverse voices, fostering meaningful connections, and celebrating the rich cultural expressions that unite and uplift our community. To do this, the Festival must be a space where every identity is valued, our shared history is celebrated, and our diverse voices fuel an equitable, safe, and liberated future. Therefore, all Marketplace Vendors, Artist Market Vendors, and Parade Participants must proudly share our values of Diversity, History, Inclusivity, and Transparency so all community members who attend the Festival will feel included, safe, and accepted. APC reserves the right to decline the application of any would-be Parade Participant that APC, in its sole discretion, determines does not share these core values.