



# PARADE GUIDE SHEET

## KEY INFORMATION

**OFFICIAL START/STEP-OFF TIME:  
SUNDAY AT 12:00 PM (SHARP!)**

**PARADE LINEUP BEGINS AT:  
9:30 AM (SEE ROW ASSIGNMENT FOR YOUR TIME)**

## NEED TO KNOW

- Location: The assembly area is near the Civic Center MARTA Station. We strongly encourage arriving via public transit.
- Parade Route: We step off from the Civic Center MARTA Station at noon, march up Peachtree Street, turn right onto 10th Street, and wrap up just a block from the Charles Allen Gate at Piedmont Park. The Parade route is 2.2 miles long.
- Registration: All entries must reflect their registration with Atlanta Pride. No subletting or selling of Parade space is allowed. Every group must be pre-registered to participate.
- Dress: Wear comfortable clothes and shoes, and apply lots of sunscreen.
- What to Bring: Water, snacks, sun protection, a license (if driving), and patience. Please remember to stay hydrated — it will be a long day.
- Arrival and Placement: You will be assigned a row and an arrival time. Placement within your row is first-come, first-served. If you want a front position, arrive on time!
- Float Requirements:
  - Maximum dimensions: 12' W x 30' L x 12' H (from street to the highest point).
  - Trailers must be towed by a vehicle with at least a 90° turning radius.
- Standard Vehicle Requirements:
  - Maximum length: 18' | No towing
- Safety:
  - Each float or vehicle must have a fire extinguisher on board.
  - All sound systems must be self-powered and comply with city amplification standards.
  - Each organization must have applicable insurance for each vehicle entered.
  - Motorcycle riders must wear helmets.
  - Nothing may be thrown from floats or vehicles!
- Service Animals: Only service animals, as defined by the ADA, are allowed to participate.
- Keep Moving: Do not stop to perform. Be ready to move again quickly if the Parade slows down or pauses. The Parade speed limit is 5 MPH.
- Remain Onboard: No one may enter or exit a float once it is in motion in the Parade.
- Alcohol and Drugs: No alcoholic beverages are allowed during any part of the Parade. Operating a motor vehicle under the influence of drugs or alcohol is prohibited by law.
- Staff Directions: Follow all instructions from Atlanta Pride staff and volunteers.



**PRE-PARADE CONTACT INFO: Phone: 404-382-7588 | Email: [parade@atlantapride.org](mailto:parade@atlantapride.org)**

**THE ATLANTA POLICE DEPARTMENT IS RESPONSIBLE FOR ENFORCING ALL APPLICABLE STATE LAWS AND LOCAL ORDINANCES, INCLUDING PUBLIC DECENCY, ALCOHOL, CONTROLLED SUBSTANCES, PUBLIC SAFETY, AND VEHICLE INSURANCE REQUIREMENTS.**