



2026 ATLANTA PRIDE PARADE PRICING SHEET

Application Deadline: July 15, 2026

Definitions of parade entry types can be found at: atlantapride.org/parade-applicationguidelines

	Political	Nonprofit	Small Business	Corporate
Application Fee	\$50	\$50	\$50	\$100
Small Group (≤50 pedestrians)	\$250	\$125	\$250	\$800
Large Group (51-100 pedestrians)	\$300	\$150	\$300	\$900
Standard Vehicle *	\$500	\$250	\$500	\$1,400
Float **	\$850	\$425	\$850	\$2,400
Participant Add-On (50 pedestrians)	\$50	\$25	\$50	\$100

* Includes one (1) Small Group

** Includes one (1) Large Group

Maximum size of any parade entry is 200 participants.
Each organization may submit one application.