



VOLUNTEER GUIDE SHEET

KEY INFORMATION

Check-In: Arrive 20 minutes early at the Volunteer Booth (near Greystone Pool House) or Parade Assembly point.

Parking: No volunteer parking is provided. Use rideshare or take MARTA (Arts Center Station for festival; Civic Center Station for parade). No neighborhood parking available.

CHECK-IN

- Bring your photo ID, phone, sunscreen, and QR code confirmation.
- Receive your festival t-shirt and credentials at check-in.
- Meet your committee lead for updates.

EXPECTATIONS

- Treat everyone with dignity and respect. As a volunteer, you represent Atlanta Pride!
- Volunteers are expected to be sober and professional during shifts.
- Wear your official volunteer t-shirt and closed-toe shoes at all times.
- Stay at your assigned location unless directed otherwise.
- Follow instructions from your committee lead or Atlanta Pride staff.

SAFETY & POLICIES

- Know where the nearest exits, first aid tents, water stations, and info booths are located.
- Report injuries, issues, or unsafe behavior to your lead or staff — do not call 911 unless directed.
- Follow instructions for weather emergencies or evacuations.
- Prohibited: alcohol, drugs, weapons, smoking/vaping, accessing unauthorized areas.

CODE OF CONDUCT

- Respect all identities and pronouns.
- Respect the privacy of others.
- Report harassment, discrimination, or unsafe behavior immediately.
- Do not speak to press or represent Atlanta Pride officially.

Questions? Contact: Kaleb Solberg (He/They), Community Engagement Coordinator
volunteers@atlantapride.org | (678) 235-9406



THE ATLANTA POLICE DEPARTMENT IS RESPONSIBLE FOR ENFORCING ALL APPLICABLE STATE LAWS AND LOCAL ORDINANCES, INCLUDING PUBLIC DECENCY, ALCOHOL, CONTROLLED SUBSTANCES, AND PUBLIC SAFETY.
TO VIEW THE FULL VOLUNTEER HANDBOOK, VISIT: [ATLANTAPRIDE.ORG/VOLUNTEERHANDBOOK](https://atlantapride.org/volunteerhandbook)

COMMITTEE OVERVIEW

History & Legacy volunteers preserve and share the story of Atlanta Pride and the local LGBTQ+ movement. Help ensure our community's history is honored with dignity, accuracy, and care.

LOCATION & REPORTING

- After Greystone check-in, report to the History & Legacy exhibit area. (AIDS Memorial Quilt or Visitor's Center Historical Display)
- Check in with the History & Legacy Lead.
- Familiarize yourself with the exhibit materials before engaging attendees.
- Remain stationed at your assigned exhibit or storytelling booth.
- Coordinate breaks directly with your Lead.

PRIMARY RESPONSIBILITIES

- Staff exhibits such as the AIDS Memorial Quilt or featured installations.
- Engage attendees with historical context and answer basic questions.
- Monitor materials to ensure nothing is removed or damaged.
- Support storytelling or oral history collection areas.
- Maintain a respectful, reflective environment.

SITUATIONAL AWARENESS

- Notify your Lead if materials are touched inappropriately, damaged, or removed.
- Escalate emotionally charged situations to your Lead.
- Avoid political or historical disputes.
- Alert staff if visitors become disruptive or disrespectful.
- Never leave artifacts unattended.

SPECIAL NOTES

- This space may be emotional for some visitors.
- Use sensitive language when discussing HIV/AIDS and community loss.
- Do not record guest stories without permission.
- Protect archival materials at all times.



COMMITTEE OVERVIEW

Community March volunteers support the Trans, Bi+ Pan, and Dyke Marches on Saturday. These marches are powerful celebrations of identity and visibility. Your role is to help keep the group unified, safe, and energized.

LOCATION & REPORTING

- After Greystone check-in, report to the Charles Allen Gate.
- Check in with the March Chair or Lead Volunteer.
- You will be assigned to a specific march or multiple marches.
- Stay with your assigned march from the lineup through route completion.
- Breaks occur between marches.

PRIMARY RESPONSIBILITIES

- Help organize the lineup and rally area.
- Walk alongside marchers to guide route flow.
- Monitor group spacing to keep the march cohesive.
- Provide encouragement and directional guidance.
- Report concerns to the March Chair or Lead Volunteer immediately.

SITUATIONAL AWARENESS

- Do not engage with protestors.
- Watch for heat exhaustion or accessibility needs.
- Alert the March Chair or Lead Volunteer to medical concerns immediately.
- Ensure marchers stay on the designated path.
- Do not attempt to manage crowd conflict alone.

SPECIAL NOTES

- High visibility role.
- Energy matters.
- Protect vulnerable marchers.
- Media inquiries should be directed to Pride staff only.



COMMITTEE OVERVIEW

Entertainment volunteers help keep stage operations smooth, timely, and professional. You'll support performers, production, and security to ensure performances stay on schedule.

LOCATION & REPORTING

- After Greystone check-in, report to your assigned stage.
- Check in with the Entertainment Chair or Lead Volunteer.
- Remain backstage or at your assigned stage post.
- Follow the stage schedule at all times.
- Discuss with your lead if you need a break.

PRIMARY RESPONSIBILITIES

- Assist with stage transitions.
- Support basic artist hospitality needs.
- Maintain clear backstage pathways.
- Monitor timing cues and schedule flow.
- Communicate issues to the Stage Manager.

SITUATIONAL AWARENESS

- Do not touch technical equipment unless directed.
- Protect performer privacy.
- Escalate crowd or security concerns immediately.
- Prevent unauthorized backstage access.
- Stay alert during set changes.

SPECIAL NOTES

- Fast-paced backstage environment.
- Respect performer privacy.
- No backstage photos/videos without approval.
- Follow the Entertainment or Leads direction at all times.
- This role requires professionalism and discretion.



COMMITTEE OVERVIEW

Festival Services volunteers serve as the primary information and guest support team for Atlanta Pride. Often, the first point of contact, you provide directions and connect attendees to services, while encouraging festival donation efforts in a welcoming, respectful way.

LOCATION & REPORTING

- After Greystone check-in, report to your assigned Festival Services booth or donation station.
- Check in with the Festival Services Lead, and confirm whether you are assigned to Information, Donations, or a rotating role.
- Review maps, schedules, and mission talking points before your shift begins.
- Coordinate breaks directly with your Lead.

PRIMARY RESPONSIBILITIES

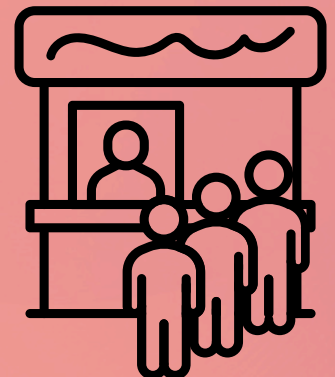
- Provide directions, schedules, and general festival information in a friendly, welcoming manner.
- Connect attendees to services such as lost & found, first aid, accessibility, or security.
- Assist with collecting and tracking donations at donor booths or other designated areas according to Lead instructions.

SITUATIONAL AWARENESS

- Report lost children, medical issues, or safety concerns immediately.
- Do not handle large sums of money alone without direction from your Lead.
- Be mindful of crowd flow around your booth or donation area.
- Escalate difficult interactions or confrontational behavior to staff.
- Protect donation materials and ensure they remain secure at all times.

SPECIAL NOTES

- Be polite and positive - you set the tone for attendees, including first-timers.
- Show gratitude for all donations and keep your ask low-pressure.
- If you do not know an answer, find someone who does rather than guessing.
- Media inquiries must be directed to Atlanta Pride staff.
- You may rotate between Information and Donations depending on need.



COMMITTEE OVERVIEW

Family Fun Zone volunteers create a welcoming, joyful space for children and families, and ensure Pride is inclusive for every family.

LOCATION & REPORTING

- After Greystone check-in, report to the Family Fun Zone, which is located directly across from Greystone.
- Check in with the Family Fun Zone Lead.
- Review the programming schedule.
- Remain at your assigned activity station.
- Coordinate breaks with your Lead.

PRIMARY RESPONSIBILITIES

- Assist with crafts and games, and monitor activity flow.
- Support scheduled programming, like Drag Story Hour.
- Maintain a clean and organized space.
- Provide welcoming support to caregivers, including making them aware of Wellness Zones.

SITUATIONAL AWARENESS

- Be sure that children are attended to at all times.
- Alert Lead immediately if a child appears lost.
- Maintain appropriate professional boundaries at all times.
- Watch for overcrowding.
- Report injuries immediately.

SPECIAL NOTES

- For many children, this may be their first experience with a Pride event.
- Children should not be photographed or recorded.
- Use inclusive language about family structures.
- Keep energy calm and supportive.
- Volunteers in this area will go through an extra screening process for safety purposes.



COMMITTEE OVERVIEW

General Volunteers provide flexible support across departments. You may be reassigned as needs shift throughout the day.

LOCATION & REPORTING

- After Greystone check-in, you are already at the headquarters for General Volunteers.
- Check in with the Volunteer Lead.
- Remain available for reassignment.
- Confirm shift length and coverage expectations.
- Check in with Volunteer Leads for breaks.

PRIMARY RESPONSIBILITIES

- Fill coverage gaps in other committees.
- Support crowd flow in high traffic areas.
- Assist with setup or breakdown.
- Redirect attendees as needed.
- Provide logistical support where assigned.

SITUATIONAL AWARENESS

- Follow the safety rules of the department you are assisting.
- Do not enter restricted areas unless assigned.
- Escalate concerns to the appropriate Lead.
- Maintain communication at all times.
- Stay flexible and responsive.

SPECIAL NOTES

- You are often assigned in real time to address needs as they arise.
- Adaptability is essential.
- Stay visible and accessible.
- Maintain professional conduct across all assignments.





COMMITTEE OVERVIEW

Operations volunteers are the behind-the-scenes problem solvers who touch every area of the Festival and keep it running smoothly. This active, physically engaged role will likely involve walking throughout the entire park and may require lifting and carrying supplies. Your flexibility, stamina, and teamwork directly impact the success of the Festival.

LOCATION & REPORTING

- After Greystone check-in, report inside to the Operations Center.
- Check in with the Operations Lead for assignment.
- Receive any tools, radios, supply lists, or delivery instructions.
- Confirm your zone coverage or specific task area.
- Coordinate breaks directly with your Lead due to active assignments.

PRIMARY RESPONSIBILITIES

- Deliver supplies to designated festival zones.
- Assist with setup, adjustments, and minor logistical troubleshooting.
- Monitor assigned areas for operational needs or shortages.
- Support vendor or committee requests as directed by the Ops Lead.
- Help maintain clean, functional pathways and access points.

SITUATIONAL AWARENESS

- Be mindful of crowd flow when moving supplies through busy areas.
- Do not lift heavy items alone, and ask for assistance if needed.
- Report electrical, tent, or infrastructure concerns immediately.
- Stay hydrated and pace yourself during physically demanding tasks.
- Escalate safety hazards to the Operations Lead promptly.

SPECIAL NOTES

- Some tasks may require lifting and carrying up to 45 lbs. for short distances.
- Walking is the primary mode of transportation across the park.
- Wear comfortable shoes and prepare for long periods on your feet.
- This is a fast-moving role that requires flexibility and clear communication.
- Your behind-the-scenes work may not always be visible, but it is essential to festival success.



COMMITTEE OVERVIEW

Parade volunteers help coordinate the vibrant Atlanta Pride Parade from assembly to route completion, creating a safe and energized environment for marchers and spectators. You will assist with check-in, lineup, and route flow. This is a high-energy, highly visible role requiring confidence, communication, and situational awareness.

LOCATION & REPORTING

- **DO NOT GO TO GREYSTONE.** Report to the Parade Assembly Area near the Civic Center MARTA station.
- Check in with the Parade Lead.
- Confirm your assigned role, and remain in your assigned zone until parade completion (unless reassigned).
- Review the parade timeline and staging instructions before step-off.

PRIMARY RESPONSIBILITIES

- Assist parade participants with check-in and lineup organization.
- Help maintain proper spacing and order during assembly.
- Support safe movement along the parade route.
- Provide directions to participants and communicate updates from Parade Leads.
- Monitor floats, vehicles, and walking groups for spacing and safety.

SITUATIONAL AWARENESS

- Do not engage with protestors or disruptive spectators.
- Report medical or safety concerns immediately to Parade Leadership.
- Monitor vehicle movement carefully around walking participants.
- Watch for crowd overflow near the route.
- Do not attempt to manage conflict alone.

SPECIAL NOTES

- This is a large-scale public event with high visibility.
- Expect early morning arrival times. Comfortable walking shoes are essential.
- Media inquiries must be directed to Atlanta Pride staff.
- Parade volunteers may assist other committees after route completion if needed.



RAINBOW FLAG CARRIER



COMMITTEE OVERVIEW

A sub-committee to the Parade Committee, the Rainbow Flag Carriers are a symbolic and celebratory group who carry the iconic rainbow flag, and represent the diversity and strength of Atlanta's LGBTQ+ community.

*Carriers must be able to walk the entire parade route in a coordinated formation.

LOCATION & REPORTING

- **DO NOT GO TO GREYSTONE.** Report to the Parade Assembly Area near the Civic Center MARTA station.
- Check in with the Rainbow Flag Coordinator.
- Receive placement instructions along the flag.
- Attend a brief coordination walkthrough before step-off.
- Remain with your assigned flag section throughout the route.

PRIMARY RESPONSIBILITIES

- Carry the rainbow flag in coordination with fellow carriers.
- Maintain steady pacing and formation, ensuring the flag remains elevated and visible.
- Follow instructions from the Flag Coordinator.
- Represent Pride with confidence and unity.

SITUATIONAL AWARENESS

- Maintain consistent spacing to prevent tangling.
- Be mindful of uneven pavement or route obstacles.
- Communicate immediately if you need relief.
- Do not break formation unless directed.
- Stay aware of crowd interaction near the flag.

SPECIAL NOTES

- This is a ceremonial and highly photographed role.
- Wear comfortable shoes, and be prepared to walk the full parade route.
- Remain focused during step-off and high-traffic moments.
- Pride staff may assist with relief rotation if needed.
- This role represents visibility, solidarity, and celebration.





COMMITTEE OVERVIEW

Premium Passholders and Sponsors enjoy the Premium Lounge. This role focuses on hospitality and guest service, while creating a comfortable and inclusive environment. If you're personable, attentive, and customer-service oriented, this might be for you!

LOCATION & REPORTING

- After the Greystone check-in, report to the Premium Zone entrance by the main stage.
- Check in with the Premium Zone Lead to confirm your assignment.
- Review access credentials and wristband verification procedures.
- Remain within the Premium Zone unless reassigned by your Lead.

PRIMARY RESPONSIBILITIES

- Greet Premium Passholders and Sponsors warmly upon arrival.
- Assist with credential or wristband verification at check-in.
- Help maintain lounge cleanliness and organization.
- Support refreshment distribution and restocking as needed.
- Answer basic questions about festival programming and Premium Lounge amenities.

SITUATIONAL AWARENESS

- Ensure only properly credentialed guests access the Premium Lounge.
- Monitor lounge capacity and report overcrowding concerns.
- Escalate conflicts or difficult interactions to your Lead.
- Maintain awareness of refreshment supplies and sanitation needs.
- Report any safety or accessibility concerns immediately.

SPECIAL NOTES

- Maintain a professional and polished demeanor at all times.
- Ensure privacy by not sharing sponsor information or private details.
- Media inquiries must be directed to Atlanta Pride staff.
- Premium guests may include donors, partners, and community leaders.
- Your tone and attentiveness shape the Premium Lounge experience.



COMMITTEE OVERVIEW

Volunteer Care supports other volunteers throughout the festival, ensuring all volunteers have access to water, meals, and short-term relief coverage. Working closely with Operations and Volunteer Leads, this is an active, service-oriented role which requires mobility, awareness, and strong communication to keep our volunteers energized and supported for their work.

LOCATION & REPORTING

- After Greystone check-in, report to the Volunteer Care chair.
- Check in with the Volunteer Care Lead for your assignment.
- Confirm delivery routes or relief coverage zones.
- Receive supplies such as water, meals, or communication instructions.
- Remain mobile and responsive to Volunteer Lead direction throughout your shift.

PRIMARY RESPONSIBILITIES

- Deliver water, snacks, or meals to volunteer stations throughout the park.
- Provide short-term coverage so volunteers can take restroom or hydration breaks.
- Proactively check in with volunteers to assess needs.
- Communicate supply shortages or urgent concerns to Operations.
- Maintain positive morale and encourage volunteers in the field.

SITUATIONAL AWARENESS

- Be prepared to walk long distances throughout the park.
- Lift and carry supplies safely and ask for assistance if needed.
- Watch for signs of dehydration or volunteer fatigue.
- Escalate medical concerns or safety issues immediately.
- Stay aware of high-traffic areas when moving through crowds.

SPECIAL NOTES

- Carts are not always available, so walking is the primary mode of transport.
- Comfortable shoes are essential.
- This role requires flexibility and responsiveness.
- You are supporting every committee indirectly.
- Your attentiveness helps prevent burnout and keeps Pride running smoothly.





COMMITTEE OVERVIEW

The Wellness Zone is a calm, supportive space for attendees who need a moment to decompress. Guests can pause, regulate, and feel safe. Volunteers in this role help maintain a peaceful atmosphere while offering basic wellness information and support. This is a grounding, empathetic position that requires attentiveness and emotional awareness.

LOCATION & REPORTING

- After Greystone check-in, report to the Wellness Zone location.
- Check in with the Wellness Zone Lead and confirm your assignment.
- Review space guidelines and available wellness resources.
- Coordinate breaks with your Lead to ensure coverage remains consistent.

PRIMARY RESPONSIBILITIES

- Welcome guests into the space in a calm and respectful manner.
- Help maintain a quiet and supportive environment.
- Share information about available wellness or support resources.
- Monitor the space to ensure comfort and accessibility.
- Notify the Lead if a guest requires additional assistance.

SITUATIONAL AWARENESS

- Maintain awareness of guests who may be emotionally overwhelmed.
- Escalate mental health or medical concerns to the Lead immediately.
- Do not attempt to provide clinical counseling or crisis intervention unless trained and approved.
- Watch for overstimulation or disruptions to the calm environment.
- Protect the privacy and dignity of all guests using the space.

SPECIAL NOTES

- This is a low-stimulation zone. Keep voices and movement calm.
- Volunteers should model grounded and respectful behavior.
- Avoid taking photos within the Wellness Zone.
- Maintain confidentiality regarding guest experiences.
- Uphold Atlanta Pride's values of equity, safety, and inclusion at all times.



COMMITTEE OVERVIEW

Backstage Security volunteers are hand-selected by Committee Chairs to support stage managers and production staff. This team controls access to performance and restricted areas, ensuring a safe and professional environment for performers, crew members, and special guests. This role requires attentiveness, discretion, and situational awareness.



LOCATION & REPORTING

- After Greystone check-in, report directly to your assigned stage's backstage entrance.
- Check in with the Backstage Security Lead or Stage Manager.
- Confirm your assigned access point or restricted zone.
- Review credential requirements and access verification procedures.
- Remain stationed at your assigned entry point unless reassigned.

PRIMARY RESPONSIBILITIES

- Verify credentials before allowing anyone backstage.
- Control access to restricted performance areas.
- Support stage managers by maintaining a secure environment.
- Monitor entry and exit flow at designated checkpoints.
- Communicate concerns or unauthorized access attempts to the Lead immediately.

SITUATIONAL AWARENESS

- Do not allow access without proper credentials under any circumstances.
- Escalate confrontational behavior immediately to Security or Volunteer Lead.
- Stay alert during set changes when traffic increases.
- Maintain clear emergency pathways at all times.
- Do not physically intervene unless directed by professional security staff.

SPECIAL NOTES

- This is a high-responsibility role.
- Professional demeanor is essential at all times.
- Do not engage in conversations with performers beyond operational needs.
- No photos/videos or social media posts from backstage areas.
- Confidentiality and discretion are required in all interactions.



COMMITTEE OVERVIEW

Marketplace volunteers are hand-selected to support one of the busiest and most demanding areas of the festival. This team assists vendors and exhibitors with setup, credential verification, logistics, and day-of support. Shifts in this role are typically longer and require stamina, strong communication, and attention to detail. A valid driver's license is required for certain responsibilities.



LOCATION & REPORTING

- Report to the Marketplace Check-In Base (check your emails).
- Check in with the Marketplace Lead.
- Confirm your assignment, such as vendor check-in or load-in support.
- Review vendor packet distribution procedures and credential requirements.
- Coordinate breaks with your Lead due to extended shift coverage.

PRIMARY RESPONSIBILITIES

- Assist vendors with booth setup and basic orientation.
- Verify vendor credentials and distribute vendor packets.
- Support load-in and load-out processes.
- Monitor assigned vendor rows for operational needs.
- Communicate vendor concerns or logistical issues to the Marketplace Lead.

SITUATIONAL AWARENESS

- Be mindful of vehicles and carts during load-in and breakdown.
- Do not operate vehicles unless authorized and licensed.
- Report credential issues or unauthorized booth access immediately.
- Watch for trip hazards such as cords, tent stakes, or uneven ground.
- Escalate disputes between vendors or guests to your Lead.

SPECIAL NOTES

- A valid driver's license is required for certain assignments.
- Some tasks may involve lifting or moving materials.
- This role may involve early arrival or extended hours.
- Maintain professionalism when interacting with vendors and business owners.
- Marketplace volunteers are key to creating a smooth and organized vendor experience.





COMMITTEE OVERVIEW

A limited number of volunteer photographers are selected to support Atlanta Pride's media team, each year. This team documents the energy, diversity, and impact of Atlanta Pride across the festival and parade. If you see this role listed on a volunteer's schedule, direct them to Media Lead to receive their official Photographer Badge.

LOCATION & REPORTING

- After Greystone check-in, report inside Greystone to receive your official Photographer Badge from staff.
- Confirm credential verification before entering restricted or stage areas.
- Review priority shot lists or coverage assignments.
- Coordinate access to stages, premium areas, or parade zones as directed.
- Maintain communication with the Communications team throughout your shift.

PRIMARY RESPONSIBILITIES

- Capture high-quality images of performances, attendees, vendors, and volunteers.
- Document key moments, speakers, and parade entries.
- Highlight diverse representation across communities.
- Submit photos according to Communications team guidelines.
- Represent Atlanta Pride professionally while photographing.

SITUATIONAL AWARENESS

- Do not enter restricted or backstage areas without proper credentials.
- Respect personal space and avoid obstructing attendees' movement.
- Be mindful of photographing children and obtain appropriate consent.
- Escalate conflicts or access issues to staff rather than confronting individuals.
- Maintain awareness of equipment security in crowded spaces.

SPECIAL NOTES

- A photographer badge is required for official coverage.
- This is a high-visibility role and requires professionalism.
- Follow branding and media guidelines provided by Communications.
- Do not post images publicly without Atlanta Pride's approval.
- Official photographers represent Atlanta Pride's public image.

