

CONTACT INFORMATION:
Atlanta Pride
Steven Igarashi
Director of Communications
& Community Engagement
(404) 382-7588, ext. 1003
media@atlantapride.org



Atlanta Pride Announces JT as 2026 Festival Headliner

Cain Culto and Zee Machine Also Join the 2026 Entertainment Lineup for the "Louder & Prouder" Celebration

ATLANTA (July 1, 2026) – [Atlanta Pride](#), the largest free Pride festival in the United States, today announced that rapper, entrepreneur, and fashion icon [JT](#) will headline the 2026 Atlanta Pride Festival, taking the stage during the organization's annual celebration on October 10-11 in Piedmont Park.

The announcement also marks the addition of [Cain Culto](#) and [Zee Machine](#) to this year's entertainment lineup, bringing together three groundbreaking artists for a weekend celebrating LGBTQ+ pride, visibility, and community.

"Every year, we strive to create an entertainment lineup that reflects the diversity, talent, and energy of our community," said Chris McCain, Executive Director of Atlanta Pride. "JT, Cain Culto, and Zee Machine each bring their own unique artistry and fearless authenticity to the stage. Their performances will help make this year's festival an unforgettable celebration of being Louder & Prouder together."

Straight out of Dade County, [JT](#) has risen from the trenches to claim her place in hip-hop royalty. As one-half of the groundbreaking female rap duo City Girls, she helped redefine and push boundaries for women in hip-hop. Their acclaimed album *Girl Code* debuted at No. 1 on the Billboard 200. Breaking out on her own with her debut mixtape *City Cinderella*, JT's Miami lineage and glittering raps take center stage, cementing her as one of music's most versatile lyricists. Anchored by her first-ever Hot 100 hit "OKAY" and the equally fiery single "Ran Out," JT's superstar ascension has led to covers of *Cosmopolitan*, *Essence*, and *Wonderland*, along with a headlining slot at NYC Pride last June.

JT has also found her footing in the fashion world, being coined a rising fixture by *Vogue*. JT's magnetism has made her a force in the branding world as well, landing

collaborations with MAC Cosmetics, Timberland, and Poster Girl, further proving her crossover appeal. With her new single “Numb” and more music on the horizon, JT is no longer the artist with the most potential — she’s the one actively shaping the space from both music and fashion lens.

[Cain Culto](#) is a former worship pastor turned queer renegade, blending left-field pop and hip-hop with global influences. Raised in a Colombian-Nicaraguan household, he grew up between Florida and Kentucky, absorbing salsa, bluegrass, and evangelical culture. After leaving his acclaimed Christian band Ecclesia in 2021, he reemerged as Cain Culto—an artist reclaiming his spirituality, sexuality, and cultural roots.

[Zee Machine](#) is a Los Angeles-based pop/rock/electronic singer-songwriter and multi-instrumentalist, known for their powerful vocals, dynamic songwriting, and genre-fluid sound. A Berklee College of Music graduate, they’ve been making music and performing internationally since high school, steadily building a devoted fanbase and a strong online presence.

Additional performers, DJs, community stages, and festival programming will be announced in the coming weeks. To learn more about Atlanta Pride, visit atlantapride.org.

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About Atlanta Pride

Founded in 1970, Atlanta Pride is Georgia's oldest nonprofit organization serving the LGBTQ+ community in metro Atlanta and across the Southeast. The organization produces the annual Atlanta Pride Festival and Parade in October and leads year-round community programming and philanthropic initiatives. In recent years, Atlanta Pride has welcomed more than 350,000 attendees during festival weekend, generating an estimated annual economic impact of more than \$86 million for the region. For more information about Atlanta Pride, visit atlantapride.org. Stay connected with Atlanta Pride on [Facebook](#), [Instagram](#), and [LinkedIn](#).